

# a2z

maximize your event potential

**a2z** offers innovative and reliable solutions for managing and marketing trade shows and conferences that streamline back office operations, offer new revenue sources for event managers and improve the event experience for attendees, exhibitors and speakers who attend these events.

## PRODUCTS AND SERVICES:

### a2zShow

Enterprise-level event management software contains a full suite of tools required to manage and market expositions, conferences and seminars, including built-in integration with in-house accounting, AMS, CRM and CAD systems.

### networkNow!

Powerful matchmaking, networking and appointment scheduling program for conferences and expositions that dramatically improves booth sales, exhibitor marketing and post-event lead and relationship management.

### ChirpE

A mobile application, designed specifically for event attendees, that leverages the power of eMarketing and networking to offer additional revenue generation opportunities for show organizers and exhibitors.

### Hosted Buyer

Automate appointment scheduling for highly qualified buyers to meet with premium exhibitors, freeing event managers to focus on customer service

### a2zShowEZ

Quick-delivery suite of most-often used tools required to manage and market expositions, conferences and seminars, plus full expo financials, and optional integration with CRM systems.

### a2zFloorPlan

Real-time, interactive, online software lets expo managers view, manage and update floor layout and exhibitor data with the click of a button, without requiring specialized CAD software.

Serving over 600 shows annually, including these clients:



American Academy of Orthopaedic Surgeons

infoComm INTERNATIONAL

NAB



NATIONAL RESTAURANT ASSOCIATION

diversified BUSINESS COMMUNICATIONS



NDIA



APEX

Toy Industry Association, Inc.

CORCORAN

semir



National Retail Federation  
The Voice of Retail Worldwide

Penton

global sources

Contact us today to discuss how our trade show and conference management solutions can help improve your event profitability.

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