

a2z Product Comparison

Feature	FloorplanGenie	a2zFloorplan	a2zShowEZ	a2zShow
Website				
Website Design/Content Management			✓	✓
Stats & Traffic Reports			✓	✓
Banner Ads on show site			✓	✓
FAQ Management				✓
Press Room Management				✓
Choice of Navigation Style				✓
Expo				
Interactive Floor Plan	✓	✓	✓	✓
Online, Real-time Floor Plan Management	✓	✓	✓	✓
Contractor Management/Collaboration	✓	✓	✓	✓
Personalized Expo Plan ("My Expo Plan")		✓	✓	✓
Floor Plan Ads		✓	✓	✓
Booth Confirmation Letters/E-mails		✓	✓	✓
Exhibitor Self Service		✓	✓	✓
Basic eBooth Listing for Exhibitors		✓	✓	✓
Exhibitor Video Upload Capability		✓	✓	✓
Show Directory/Guide Builder		✓	✓	✓
Exhibitor Social Media Listings			✓	✓
Floor Plan Logo Upgrades			✓	✓
Enhanced eBooth Listing Packages			✓	✓
Online Booth Reservations/Sales			✓	✓
Financial Management			✓	✓
Weekly Sales & Pacing Report			✓	✓
CRM Integration			Salesforce.com Only	✓
Booth Personnel Management				✓
Custom Exhibitor Fields				✓
Custom Company/Contact Fields				✓
Custom Booth Fields				✓
Priority Points Management				✓
Move-In/Out Management				✓
U/D/C Management & Reports				✓
Financial Export/Integration				✓
Booth Space Application Management				✓
Advanced Exhibitor Database Management				✓
Custom Exhibitor Forms				✓
AMS Integration				✓
EDC Management				✓
Conference				
Conference Marketing & Management			✓	✓
Abstract Submission/Call for Papers				✓
Speaker Self-Service Portal				✓
Mobile & Social Media				
Publish on Mobile	✓	✓	✓	✓
Publish on Facebook®	✓	✓	✓	✓
Sponsorship Sales Opportunities		✓	✓	✓
Traffic Analytics for your Event on ChirpE		✓	✓	✓

